

COPENHAGEN GOODWILL AMBASSADORS

**CELEBRATING
30 YEARS OF GLOBAL IMPACT**

**ANNUAL SUMMIT PROGRAMME
AUGUST 23-25, 2026 | COPENHAGEN**

**HRH PRINCE JOACHIM
OF DENMARK**
PATRON OF THE CORPS



“ *It is my great pleasure to welcome you all back to Denmark for this very special occasion – the 30th anniversary of the Copenhagen Goodwill Ambassadors.*

As Copenhagen's global network, you are an invaluable asset to our capital. Through your international perspectives and experience, you offer insights not always visible from within Denmark itself – and this outside-in view has contributed greatly to the continued development of our city over the past three decades.

By representing Denmark around the world, you play an important role in strengthening Copenhagen's position as an open, innovative and internationally connected capital. Few cities are fortunate enough to benefit from such a dedicated network of volunteers, who so generously give their time, energy and expertise in support of their home country.

Thirty years of goodwill. Thirty years of friendship, engagement and impact. Thank you.

SISSE MARIE WELLING
LORD MAYOR OF
COPENHAGEN



“ *On behalf of Copenhagen, I extend my sincere gratitude for the extraordinary work that the Copenhagen Goodwill Ambassadors have carried out over the past 30 years to promote the strengths and values of our capital internationally. This anniversary is a testament to your longstanding commitment and impact.*

Copenhagen is a global capital, and to remain so, we must continue to attract tourists, investment, and talent from around the world. Your role in representing Denmark and Copenhagen is therefore more important than ever – strengthening our international connections while supporting a shared vision for a green and sustainable future.

Thank you for your passion, dedication, and continued engagement. Together, we help ensure that Copenhagen remains open, innovative, and globally relevant. We look forward to welcoming you at the 2026 Annual Summit – at Copenhagen City Hall.

JENS KRAMER MIKKELSEN
CHAIRMAN, COPENHAGEN
GOODWILL AMBASSADORS



“ Welcome back to Copenhagen – and welcome to a very special edition of our Annual Summit.

Thirty years ago, a small but visionary group of globally positioned Danes came together under the banner of Wonderful Copenhagen and Copenhagen Capacity with a simple but powerful idea: that the best ambassadors for our city are those who truly know it – and who have the networks and credibility to open doors that institutional channels cannot.

Today, that idea has grown into a corps of 45+ professionals spanning more than 20 countries, with a documented track record of attracting investment, securing world-class conventions, driving international media coverage, and shaping Copenhagen's global reputation.

This summit is both a celebration and a platform. We look back at 30 years of impact with pride – and we look forward, renewing our shared commitment to positioning Copenhagen and Denmark as a destination for talent, innovation, and investment.

Thank you for being here. Thank you for 30 years of goodwill.

ABOUT THE CORPS

Copenhagen Goodwill Ambassadors (GWA) was founded in 1996 by Wonderful Copenhagen and Copenhagen Capacity. For 30 years, the corps has established itself as a central channel for the international promotion of Copenhagen – delivering measurable, documented impact for Danish business, tourism, and investment attraction.

Under the patronage of HRH Prince Joachim of Denmark, and led by Chairman Jens Kramer Mikkelsen, the corps today comprises 45+ senior Danish professionals in leading positions across more than 20 countries. Members contribute entirely pro bono, bringing their personal credibility, international networks, and expertise to bear in service of Copenhagen and Greater Denmark.

GWA works in close partnership with Wonderful Copenhagen, Copenhagen Capacity, and Copenhagen Municipality.



ABOUT THE FOUNDING FATHERS



WONDERFUL COPENHAGEN

Wonderful Copenhagen is the official tourism organization of the capital region and works on a non-profit basis to promote and develop business and leisure tourism for the benefit of citizens, society and the businesses in a broad sense and with value creation in a larger Danish geography.

**wonderful
copenhagen**

Photo by Daniel Rasmussen

Wonderful Copenhagen's primary focus is to ensure a balanced tourism development in the capital, so that tourism can continue to contribute financially and create employment on a large scale and create an economic basis for gastronomy, culture, retail, etc., while doing so in positive interaction with citizens and local life. Among other things, our work includes:

- Attracting tourists who match our capital, who contribute positively economically and socially.
- Developing the destination, creating broad collaborations, engaging local citizens and influence tourists' behavior and movement patterns.
- Accelerating the sustainable transition of the tourism industry.
- Ensuring the dispersion of tourists to areas outside the center. And develop Copenhagen as a year-round destination and disperse tourists throughout the year.
- Developing and strengthen business tourism, which contributes with a significant economic impact and creates broad value for Danish business.

Wonderful Copenhagen also facilitates secretariats for national and international tourism networks, including MeetDenmark and Dansk Storbyturisme, Cruise Denmark – Copenhagen and beyond, Cruise Baltic and Danske Destinationer (an organization for destination management organizations throughout Denmark)

Our work follows the strategy for the capital's tourism towards 2030 – “Copenhagen, All inclusive”, which Wonderful Copenhagen launched in 2024. The strategy aims to develop tourism that contributes positively to local, national and global development when everything is counted.

In short, we are working to ensure the framework for a balanced development of tourism in the capital, so it can continue to create broad value for our society, while accelerating the sustainable transition of the industry. We do this in broad collaborations that bring together public actors and the industry's many companies in joint, focused efforts.

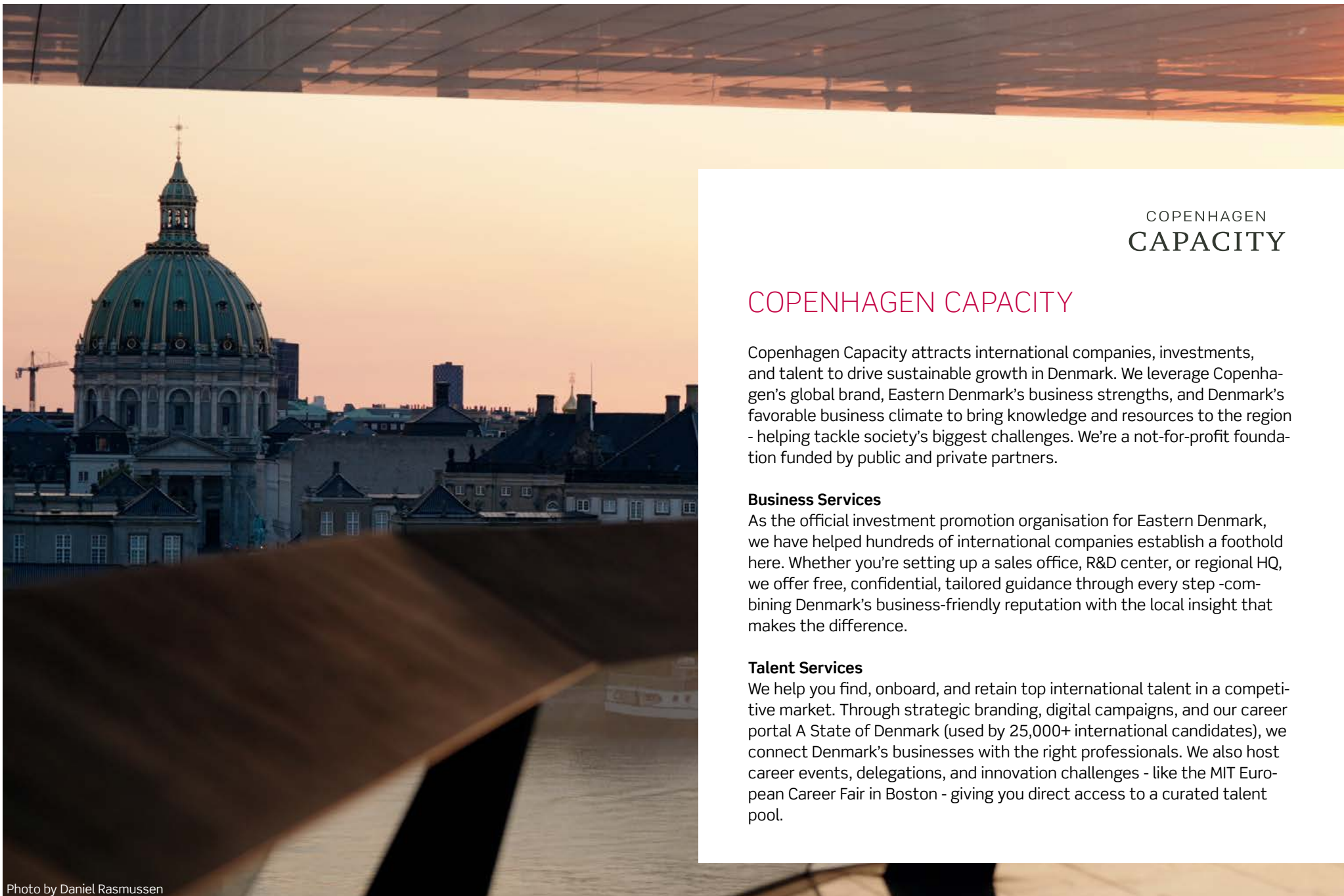


Photo by Daniel Rasmussen

COPENHAGEN CAPACITY

COPENHAGEN CAPACITY

Copenhagen Capacity attracts international companies, investments, and talent to drive sustainable growth in Denmark. We leverage Copenhagen's global brand, Eastern Denmark's business strengths, and Denmark's favorable business climate to bring knowledge and resources to the region - helping tackle society's biggest challenges. We're a not-for-profit foundation funded by public and private partners.

Business Services

As the official investment promotion organisation for Eastern Denmark, we have helped hundreds of international companies establish a foothold here. Whether you're setting up a sales office, R&D center, or regional HQ, we offer free, confidential, tailored guidance through every step - combining Denmark's business-friendly reputation with the local insight that makes the difference.

Talent Services

We help you find, onboard, and retain top international talent in a competitive market. Through strategic branding, digital campaigns, and our career portal A State of Denmark (used by 25,000+ international candidates), we connect Denmark's businesses with the right professionals. We also host career events, delegations, and innovation challenges - like the MIT European Career Fair in Boston - giving you direct access to a curated talent pool.

“The best ambassadors for our city are those who truly know it — and who can open doors that institutional channels cannot.

- Jens Kramer Mikkelsen

30 YEARS OF MEASURABLE IMPACT 1996-2026

A curated selection of verified outcomes that the GWA corps contributed to and supported - across foreign direct investment, convention attraction, talent, and international media. Across these cases, GWA members worked alongside and assisted the organisations involved.

In 15 documented foreign direct investment cases since 2010, GWA members contributed to companies selecting Copenhagen over competing European cities.

Three landmark convention cases alone - the UIA World Congress of Architects (2023), the IATP Convention (2020), and the World Scout Conference (2014) - helped generate DKK 210 million in direct revenue and 290 jobs in the regional tourism industry. GWA members helped create awareness by using their extensive network.

In 2026, TimeShifter's R&D unit was confirmed in Denmark, supported by GWA member Mickey Beyer-Clausen.

DKK

600M+

Annual GDP contribution from FDI (2010-2026)

900+

Jobs created via investment cases

10.000+

Convention participants to Copenhagen

850+

Registered activities, past 10 years

82.600+

Hotel bednights from secured events

SELECTED HIGHLIGHTS

30 YEARS OF GOODWILL

Over three decades, 850+ activities have been registered by the GWA corps — from small introductions to landmark conventions. Below are selected highlights, they have assisted the organisations with

1996	Copenhagen Goodwill Ambassadors founded by Wonderful Copenhagen and Copenhagen Capacity – the beginning of a global network dedicated to promoting Greater Copenhagen abroad.
2005	The City of Copenhagen accepts the donation of 200 Japanese cherry trees from the Danish Honorary Consul in Hiroshima, Mr. Seiichi Takaki, in collaboration with Goodwill Ambassador Peder Holm, and from the City Hall, Søren Pind and Jens Kramer Mikkelsen. The trees will be planted at Langelinie, where the Sakura Festival is also held every year, with help from GWA member Peder Holm.
2008	HRH Prince Joachim of Denmark becomes Patron of the Corps , personally recognizing ambassadors celebrating milestone anniversaries each year. Former Lord Mayor Jens Kramer Mikkelsen is chosen as Chairman of the network's Advisory Board. The corps contributes to Copenhagen and Chengdu becoming sister cities, paving the way for talent exchange and lasting collaboration.
2009	GWA Jan Ravnholt (Australia) secures NOMA co-owner René Redzepi's participation at the Melbourne Food & Wine Festival, bringing Nordic culinary excellence to global attention.
2010	Young Professionals in Denmark established as a GWA-led project by Caroline Arends – today operated by Copenhagen Capacity as Denmark's flagship talent attraction programme.
2011	GWA Jens Olesen (Brazil) arranges Copenhagen's feature on CNN's 'Future Cities' series and secures Copenhagen as a fixed location on CNN's global weather map. Reach: 500 million viewers world-wide.

2012	The landmark report 'This is how Denmark becomes number 1' published, led by GWA Waldemar Schmidt (Switzerland), generating major political and business support.
2013	Cisco selects Copenhagen as the home of its Internet of Everything R&D centre, thanks to GWA Martin Manniche's engagement and advocacy.
2016	Denmark showcased at the Rio Summer Olympics through GWA Jens Olesen. 'Denmark – the never-ending fairytale' airs on HBO Lat-in America reaching 25 million viewers. HRH Prince Joachim hosts a gala dinner at Amalienborg Palace , attended by the Prime Minister, marking '20 Years of Goodwill'. The Advisory Board is professionalised into a full Board of Directors.
2017	Seventeen GWA members supported Wonderful Copenhagen and partners in their winning bid for the UIA World Congress of Architects 2023 . The win also resulted in Copenhagen being designated World Capital of Architecture in the year of the congress.
2018	A landmark year of impact: the corps helps secure the Global Climate Action Summit (C40 Mayors Summit) for Copenhagen in 2019, bringing 1,000 delegates to debate climate solutions. GWA members across Turkey, the USA, Brazil and the UAE support RFRSH Entertainment in launching Blast Pro Series, the world's largest e-sport tournament. GWA Søren Ejsenhardt (Switzerland) helps Wonderful Copenhagen secure the IATP annual . GWA Morten Søgaard (USA) briefs members of the Danish Parliament in New York on health-data opportunities. GWA Peter Trampe represents Copenhagen at Taiwan's European Talent Fair, reaching 100,000 attendees. The Danish Diaspora taskforce - driven by GWA Lars Himmer - is launched by Prime Minister Lars Løkke Rasmussen in front of the corps and the press. GWA Yvon Ros (USA) secures '36 Hours in Copenhagen' coverage in The New York Times ; GWA Anders Fisker (Canada) places a feature on Danish architecture in The Globe and Mail. GWA Per Troen (Switzerland) works with Copenhagen Capacity to establish a dedicated gaming fund.



2018

continued

At the Annual Meeting at BLOX, **Minister of Education Tommy Ahlers** joins a debate on Denmark's future strongholds – e-sport, fintech, urban technology and healthtech.

GWA Lars Himmer is named 'Goodwill Ambassador of the Year 2018' for his work on the Danish Diaspora, with special recognitions to Richardt E. Fangel, Per Troen and Søren Ejsenhardt.

2019

Diaspora Denmark established – initiated by GWA Lars Himmer, endorsed by Prime Minister Lars Løkke Rasmussen - activating Denmark's 250,000 citizens abroad for national benefit.

2020

GWA members support the **Tristan Otto T-Rex exhibition** at the Natural History Museum, driving record visitor numbers.
IATP Convention (450 participants, 1,800 bednights, DKK 7m revenue) won for Co-pen-hagen -with assistance from GWA members

2021

25th Anniversary Annual Summit – 'Then. Today. Tomorrow. Goodwill Going Forward.' Corps digitally reinvented during COVID-19 with regular online seminars to keep all members current.

2022

Mastercard establishes Copenhagen presence (450 jobs) via GWA Peter Klein. **Aeromine green wind technology** established in Greater Copenhagen via GWA Martin Manniche. Both supported by Copenhagen Capacity.

2023

UIA World Congress of Architects held in Copenhagen: 10,000 participants, 80,000 bednights, DKK 200m in direct revenue, 250+ related jobs created. The City was also World Capital of Architecture. Holo Mobility (12 jobs) secured by GWA Lars Himmer in cooperation with Copenhagen Capacity.

2024

ACHL Convention secured for Copenhagen – 800+ participants with help from GWA member Henrik Ambak.

2025

GWA Malene Rydahl supports Royal visit to Paris, promoting Denmark at the highest diplomatic level.

GWA Johnny Thorsen pitches Copenhagen for **CAPA Airline** Leader Summit.

Corps delivers 40% over target on investment leads to Copenhagen Capacity.

2026

Lactis Point (life science) brought to Denmark via lead from GWA Marlene Gyldahl.

TimeShifter R&D expansion established in Copenhagen with assistance from GWA Mickey Beyer-Clausen. TestinCity smart city living lab launched with Copenhagen Solutions Lab and Copenhagen Municipality, with assistance from GWA secretariat.

30th Anniversary Annual Summit.

Special recognition to the Anniversary task force: GWA board members Martin Manniche, Jens Olesen and Lars Himmer



“Few cities are fortunate enough to benefit from such a dedicated network of volunteers, who so generously give their time, energy and expertise in support of their home country.”

- HRH Prince Joachim

Photo by GWA 2013

ACCOMMODATION: HOTEL SQUARE

During the Annual Summit 2026, you will be accommodated in the heart of Copenhagen at Hotel Square – overlooking the vibrant City Hall Square. The hotel is a modern design retreat reflecting the clean lines and understated elegance of Danish style, a calm and stylish base amid the city's energy.

With its central location and rooftop terrace with views across Copenhagen's skyline, Hotel Square is perfectly suited for a summit of this significance – combining comfort, connectivity, and urban buzz in one of the city's most iconic settings.

Hotel Square, Rådhuspladsen
Check-in from 15:00, Sunday 23 August



Photo by The Square

PROGRAM

ANNUAL
SUMMIT
2026

**AUGUST 23-25,
COPENHAGEN**

PROGRAMME

ANNUAL SUMMIT 2026 | AUGUST 23-25, COPENHAGEN

SUNDAY 23. AUGUST

HOME OF CARLSBERG – A TOAST TO 30 YEARS

From 15:00 **Individual Check-in at Hotel Square**
Registration desk is open from 15:00.

Hotel Square
Rådhuspladsen 14
1550 København V

15:55 **Gather at Home of Carlsberg**
Find your own way to Carlsberg

16.00-17.00 **Welcome Toast & Digital Museum Experience**
*Welcome reception for the group.
A digital museum experience of the Carlsberg heritage.*

Home of Carlsberg
Gamle Carlsberg Vej 11
1799 København V

17:00-18:00 **30th Anniversary Toast at the Carlsberg Bar**
A celebratory toast marking 30 years of Copenhagen Goodwill Ambassadors

18:00-18:30 **Explore the Historic Carlsberg Stables**
Self-guided exploration of the iconic Carlsberg stables and grounds

18:30- **Metro to Kongens Nytorv – Walk to Nyhavn**
*Dinner in Nyhavn at own expense
– Copenhagen's iconic waterfront*

**Nyhavn,
Copenhagen**



Photo by GWA 2017

MONDAY 24. AUGUST

LEGO, VISITDENMARK, HOUSE BOAT – COPENHAGEN'S CREATIVE STRENGTHS

07:30–08:30	Hotel Breakfast <i>for hotel guests</i>	Hotel Square Rådhuspladsen 14 1550 København V
09:00–09:10	LEGO -Opening by Chairman Jens Kramer Mikkelsen <i>Official opening of the 30th Anniversary Annual Summit 2026</i>	CPH Hub - Østergade LEGO System A/S Østergade 26B, 1. 1100 København K. Denmark
09:10–10:00	LEGO - Presentation & Innovation Session Host: Victor Saeijs, President & Atul Bhardwaj, Chief Digital & Technology Officer, LEGO Education <i>How LEGO's creative philosophy reflects Danish ingenuity and global competitiveness.</i>	
10:00–11:00	LEGO – WOCO & CopCap CEO Orientation & Discussion <i>Exclusive briefing in LEGO meeting rooms</i>	
11:00–12:00	LEGO – Light Lunch <i>Lunch hosted by LEGO Group</i>	
12:00–12:30	Walk to Stromma	
12:30–13:30	Transport to Havneholmen 29 by boat	
13:30–14:30	People Like Us – Pop Up – speak & presentation <i>A team of neurodivergent people united in a community where difference is strength, and everyone is allowed to be different.</i>	Havneholmen 29 1561 København V



MONDAY 24. AUGUST - continued

LEGO, VISITDENMARK, HOUSE BOAT – COPENHAGEN'S CREATIVE STRENGTHS

14.30–15:30	Tour of WOCO & CopCap's new Address <i>Welcome to the new shared home of Wonderful Copenhagen and Copenhagen Capacity at Havneholmen 29 – a milestone in the partnership that founded GWA 30 years ago.</i>	Havneholmen 29 1561 København V
15.30–16:00	Walk to Boat: Harbour Cruise to VisitDenmark <i>Experience Copenhagen from the water – the city's iconic harbour connecting old and new</i>	Stromma departure: Fisketorvet
16:00–17:30	Session & Anniversary Reception @ VisitDenmark <i>Welcome by Katja Moesgaard, CEO, VisitDenmark & Lars Schaldemose, International Project Manager Speak & tour – Networking, snacks & bubbles</i>	VisitDenmark Islands Brygge 43 2300 København S
18:00–	By Boat to m/s Gammelør <i>Harbour transit to the historic houseboat on Christianshavn</i>	Stromma Departure: Islands Brygge Havnebad
18:30–	30th Anniversary Diplomas Dinner at m/s Gammelør (incl. Spouses) <i>GWA 30th Anniversary Diplomas & Corps Recognition – honouring ambassadors for exceptional contributions over 30 years. Dinner on Copenhagen's iconic harbour.</i>	m/s Gammelør Strandgade 110 1401 København K Boat arrive: Nordatlantens Brygge (2min walk)



Photo by GWA 2013

TUESDAY 25. AUGUST

MÆRSK, BIG, CHRISTIANSBORG 30 YEARS ANNIVERSARY - COPENHAGEN LEGACY

07:30-08:50	Hotel Breakfast for hotel guests <i>Final morning gathering before the programme's closing day</i>	Hotel Square Rådhuspladsen 14 1550 København V
09:00-09:20	Transport by bus from outside hotel	Hotel Square Rådhuspladsen 14 1550 København V
09:30-11:00	A.P. Møller - Mærsk: Acting in a Volatile World <i>Presentation by Sanne Frias Henriksen, head of Regulatory Affairs and Institutions; Mærsk's global history and how a Danish company navigates geopolitical uncertainty</i> <i>- followed by museum tour.</i>	A.P. Møller-Mærsk HQ Esplanaden 50 1098 København K
11:00-11:30	Transport by bus to BIG	
11:30-13:30	BIG - Speak by Arcitect & Partner, David Zahle - Tour & Views <i>Exploring how Copenhagen's architectural heritage becomes world-famous.</i>	BIG Sundkaj 165, 2150 Nordhavn
13:30-14:00	Transport by bus to Christiansborg	
14:15-16:00	Lunch @ Restaurant Tårnet, Christiansborg <i>Group lunch at the top of Denmark's Parliament tower - one of Copenhagen's most storied settings. Special Guest: Mogens Lykketoft, Chairman of the Parliament, former minister, former President of the United Nations General Assembly.</i>	Restaurant Tårnet Christiansborg 1218 København K



TUESDAY 25. AUGUST - continued

MÆRSK, BIG, CHRISTIANSBORG 30 YEARS ANNIVERSARY – COPENHAGEN LEGACY

16:00-16:30 **Metro / find your own way to the hotel**

Free time to rest and prepare for the Anniversary dinner

16:30-17:50 **Free Time – Change into Evening Attire**

This evening is the signature celebration of 30 years of Goodwill.

17:55-18:05 **Walk to Copenhagen City Hall**

Copenhagen City Hall
Rådhuspladsen

18:10-18:20 **Official 30th Anniversary Group Photo**

All ambassadors, spouses and partners
– outside Copenhagen City Hall

18:30-19:00 **Champagne Reception, Søjlegangen**

Welcome in the grand colonnade of
City Hall

19:00-22:30 **30th Anniversary Celebratory Dinner
at Copenhagen City Hall**

Hosted by Copenhagen Municipality,
opening speech by Andreas Keil, Mayor of
Employment, Integration and Business.
Celebrating three decades of Copenhagen
Goodwill Ambassadors. Tributes, awards,
live music, interesting speakers.

Festsalen
Copenhagen City Hall

22:30

Farewell



Photo by GWA

THE INVESTMENT CASE FOR GOODWILL

Why the Copenhagen Goodwill Ambassador programme is a strategic asset – not a cost.

The Copenhagen Goodwill Ambassador programme is a high-leverage, low-cost mechanism for advancing Greater Copenhagen's strategic interests on the global stage. The corps functions as an always-on international network of credible, senior advocates – professionals who speak the language of their host markets and who can open doors that institutional channels cannot.

In 15 documented FDI cases since 2010, GWA members contributed to companies selecting Copenhagen over competing European cities – generating more than DKK 600 million in annual GDP contribution and over 900 jobs. In five of these cases, a Goodwill Ambassador's personal involvement was assessed as decisive in the final investment decision.

Three landmark convention cases alone – the UIA World Congress of Architects 2023, IATP 2020, and World Scout Conference 2014 – generated 10,000+ participants, 82,600 hotel bednights, DKK 210 million in direct revenue, and 290 jobs in the regional tourism industry.

In 2025, the corps delivered 40% over target on investment leads to Copenhagen Capacity. In 2026, five new members joined – including from Colombia and China – and three new investment cases were confirmed: Lactis Point, TimeShifter, and TestInCity.

With over 850 registered activities in the past decade, and a 30-year legacy of shaping Copenhagen's global reputation, the Copenhagen Goodwill Ambassador programme delivers an exceptional return on investment.



“Supporting and expanding the GWA corps is not a cost – it is a strategic asset”

Line Olufson Bruun, Head of GWA Secretariat

Photo by Daniel Rasmussen

COPENHAGEN **GOODWILL** AMBASSADORS 2026



Photo by Nicolai Perjesi

ANDERS FISKER

Country

Canada



Brief description

- President & Founder at FCL Fisker Customs & Logistics
- Former Chairman and founding member of the Danish Canadian Chamber of Commerce in 199; Former Vice President and founding member of EU Chamber of Commerce in Canada in 1995.
- More than 30 years of experience working in the International Freight and Logistics Industry. Anders has worked for Scandinavian Airlines System in Aarhus and owned F C I FISKER Cargo Inc from 1983 to 2005 when the company was sold to DSV.
- Appointed Freight Forwarder by PENNECON Limited, NL for the Mobilization of Construction Equipment for the new Qaqortog airport in Greenland.

Key competences within

- Business development between Canada and Denmark
- Green transition and sustainability (smart city, climate solutions)
- Large events (conferences, sports- and culture events, festivals, attractions)

Network areas

North America and Europe

ANNA SOPHIE LIEBST

Country

Sweden



Brief description

- Project Manager for the Nordic Council of Ministers' information service for mobility in the Nordics.
- Dedicated to integrating the Nordic nations and strengthening ties in culture, business, and everyday life, with a specific focus on promoting Nordic solutions.
- Specialized in conveying information on various practical, legal, and administrative aspects related to mobility within the Nordics, including the identification of cross-border challenges.
- Skilled in international project management, communications, networking, and navigation of the complexities inherent in operating within an international context.

Key competences within

- Politics: In-depth knowledge of Nordic cooperation.
- Advocacy: Passionate advocate for Nordic cooperation and mobility between the Nordic countries.
- Communication: Strong communication skills in navigating complex cultural and political contexts.
- Mobility: Experience in facilitating mobility and exchange between the Nordic countries.
- Networking: Ability to maintain networks across the Nordics.
- Diversity: Promoting the diverse teams for better decision-making, innovation, and improved business performance.

Network areas

The Nordics

ANNA THOMSEN HOLLIDAY



Country

USA

Brief description

- Partner in Huntsham Investment Partners, a privately held investment firm in Houston, Texas.
- Honorary Danish Vice Consul and Honorary Danish Consul in Houston, Texas 1998-2020.
- Founder of DACCSW (Danish American Chamber of Commerce Southwest).
- Active in promoting Danish cultural endeavors, (e.g., performing, and visual arts) in the U.S. for the past 25 years.
- Serves on several non-profit boards mainly focused on the arts and education.
- Has worked with cultural exchange for many years on a wide scale and has therefore developed a strong network with key actors in all aspects of the process.

Key competences within

- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Life science (pharmaceuticals, biotech, health tech, microbiome)
- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports- and culture events, festivals, attractions)

Network areas

Europe and USA

ARNE MADSEN



Country

USA

Brief description

President & Founder, US Go-To Market Entry Consulting firms: MedPartners, LLC., which is based in Orange County, CA. We are specialized connecting clinically proven disruptive medical technologies, primarily from Scandinavia with qualified US strategic partners. We help highly identify value US companies prepared to invest in the commercialization of new clinically proven, disruptive products to accelerate market entry and maximize value and growth for our clients.

- ◊ 10+ years of experience with Danish Dermatology and Critical Care company in increasing roles of responsibility.
- ◊ 15 years of success in US MedTech, specializing in the development and launch of novel products in Dermatology, Diabetes, Surgical Pain and Digital Health.
- ◊ Expert creator of value campaigns around reduction of healthcare costs, changing the standard of care and improving outcomes.

Scan MedPartners is very different from general consultants that only offer limited US market information and guidance, but which don't provide support during the critical phases of commercial execution, pre- and post-launch.

Key competences within

- ◊ Life science (pharmaceuticals, biotech, health tech, microbiome)

Network areas

North America

CHARLOTTE OBIDAIRO

Country

Nigeria and Scotland



Brief description

- Managing Director at BoConcept – Pandora – Nomadic Art Gallery – YEDI...
- Entrepreneur and business development professional with hands-on experience in creating and sustaining businesses in Africa. Experience in planning, designing, and implementing strategies related to business start-ups, business re-engineering, business process optimization, financing, public-private partnerships, and sustainable solutions.

Key competences within

- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Media and communication (marketing, PR, talks, campaigns)
- Consulting (entry to market, coaching, market analysis)

Network areas

Africa

CHRISTIAN VOLLERSLEV

Country

USA



Brief description

- Spent over a decade in senior leadership at Dentsu Group, Inc., a key player in marketing and communications, the world's third-largest global media and advertising agency network. Served in various roles, including Chief Commercial Officer, Chief Integration Officer, and divisional CEO, and often held concurrent roles at the Dentsu Group and subsidiary level. Prior to that, CEO of three different agencies in the Nordics at Aegis Media Group, serving as a chief commercial strategist, driving organic growth through the Dentsu Aegis merger, the largest in media and advertising history. Earlier experience includes leading an International Sports Marketing Task Force in Italy for Carlsberg Group, one of the world's largest breweries. Is an advisor to companies in the media and tech industries and actively participate as a board member in multiple organizations. Currently serving as COO at Orchestra.

• Key competences within

- 20 years of experience in the Media and Advertising industry
- Track record in driving growth through transformational data and digital strategies, operational excellence, and cost management

Experience in media and advertising, digital, sponsorships, and location marketing

• Network areas

Europe

US

HENRIK AMBAK

Country

Luxembourg



Brief description

- Chairman ACHL
- Global logistics and airline operations executive living a never-ending effort to develop and perfect strategies ensuring “delivered as promised” in a safe, secure, and regulatory complaint framework combined with business development effort. Manage +3,200 people & USD 450 min budget.

Key competences within

- Transport and logistics (aviation, automotive, shipping)
- Tech (fintech, AI, blockchain)
- Life science (pharmaceuticals, biotech, health tech, microbiome)

Network areas

- Europe (Luxembourg, Germany, Holland, and Italy)
- The Middle East
- North Africa
- Asia

JAKOB FRIIS SØRENSEN

Country

Indonesia



Brief description

- An accomplished senior executive with experience in global logistics, supply chain management, and business development. Has held pivotal roles across Asia and Europe, including senior advisory positions and directorships at leading organizations. Expertised in market penetration, client management, and international trade.

Key competences within

- Market entry
- Networking
- Business Development

Network areas

India and Southeast Asia with Indonesia as Specialty

JAN RAVNHOLT



Country

Australia

Brief description

- Partner and Associate Director at the Confederation of Danish Industry, Melbourne.
- Highly networked business executive with 30+ years of experience in the Australian market, covering industry, non-profit and state/federal government.
- Broad based expertise from corporate, as well as startups and business consultancy.

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports- and culture events, festivals, attractions)

Network areas

Australia

JANUSZ KAHL



Country

Poland

Brief description

- Experienced Chief Executive Officer with a demonstrated history of working in the international affairs industry.
- Skilled in International Business, Entrepreneurship, International Relations, English, and Start-ups.
- Help Danish companies in entering the Polish market.

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports and culture events, festivals, attractions)
- Talent attraction

Network areas

Europe (Poland)

JENS OLESEN

Country

Brazil



Brief description

- President at Danis-Brazilian Chamber of Commerce
- Have coordinated, supervised, and initiated more than 400 cultural events all over the world.
- Written 15 books, two of them best sellers with over half a million copies sold.
- Worked as president and vice-chairman for McCann Erickson worldwide for 41 years, living in 16 countries: US/Canada, Europe, Latina America, and Asia.
- Elected one of the most ten important communications businessmen in Latin America by Ad Age in New York.
- Won the UNESCO Prize, the Pelé Prize, and the Communications Prize for five times.

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports- and culture events, festivals, attractions)
- Hospitality (hotels, tourism, cruises)

Network areas

- Europe
- North & Latin America
- Asia

JESPER FRANCL

Country

Kazakhstan



Brief description

- Jesper is a visionary leader and expert in the field of hospitality. Known for their ability to lead and inspire diverse teams, Jesper has transformed organizations by implementing innovative strategies, elevating guest service experiences, and fostering a culture of excellence in the hotels he is leading. That is resulting in superior service quality and financial results and excellent return on investment for investors. Furthermore, Jesper is dedicated to empowering teams, fostering growth, and mentoring team members to achieve their fullest potential.
- Jesper is dad to Filippa and Victor and loves to travel, ski and cycle in nature.

Key competences within

- Hospitality (hotels, tourism, cruises); I am working in the hospitality industry as a CEO for hotel and work a lot with projects upstart, quality Improvement of product and service.
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Large events (conferences, sports and culture events, festivals, attractions)

Network areas

Eastern Europe, Kazakhstan, Russia, Belarus, Denmark

JOHN SYTMEN

Country

Istanbul, Turkey



Brief description

- A multiple entrepreneur with a track record of ventures ranging from start-up to development of existing businesses and implementing new business models across a variety of different sectors. I fill the position as Partnership & International Business Development for the intelligent transport technology company Intetra A.S. in Istanbul, Turkey. Represents the Danish IFU investment fund in Turkey as advisor, BloxHub as Global Partner, and a partner in a fund investing in start-up talents and companies.

Key competences within

- Hospitality (hotels, tourism, cruises)
- Green transition and sustainability (smart city, climate solutions)
- Tech (fintech, AI, blockchain)
- Talent attraction

Network areas

Denmark, Europe (Turkey, the Balkans), The Middle East, North Africa, North America, Asia (primarily Central Asia)

JOHNNY THORSEN

Country

USA



Brief description

- Unbundling travel with Spotnana, enabling innovation with multiple startups - TravelTopia speaker.
- Global network in the travel and transportation industry
- Significant experience in identifying new business opportunities associated with rapid adoption of new technologies, strong interest in cloud-based software as a service, blockchain and smart contracts, travel distribution and corporate travel solutions.

Key competences within

- Start-ups and innovation
- Tech (fintech, AI, blockchain)
- Hospitality (hotels, tourism, cruises)
- Media and communication (marketing, PR, talks, campaigns)

Network areas

North America

JØRGEN GULDBORG RASMUSSEN

Country

Switzerland



Brief description

- Marketing i.e., motivation of senior managers in companies and organizations.
- Long experience within finance.

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports- and culture events, festivals, attractions)
- Hospitality (hotels, tourism, cruises)

Network areas

- Europe
- Denmark
- The Nordics (Finland, Iceland, Norway, and Sweden)

KATJA IVERSEN

Country

USA/Denmark



Brief description

- CEO of the Museum for the United Nations
- I'm an executive adviser to organizations, world leaders and Fortune 500 companies on the people part of sustainable development. My specialties are strategy & organizational development, DEI & gender equality, as well as communication, PR & advocacy. I am a board member in the areas of FemTech, Safe Water and Retail.

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Large events (conferences, sports and culture events, festivals, attractions)

Network areas

- North America
- Africa
- Denmark

LARS HIMMER



Country

Denmark (Russia, Ireland, Germany)

Brief description

- EVP / Member of Executive Mgt at Semler Group
- AUTOMOTIVE in Passenger (PC), Light Commercial (LCV) and Commercial (CV) product segments – and with focus on marketing, sales, financing and service in B2C, B2B and B2G.
- Roll-out and optimization of INTERNATIONAL SALES CHANNELS, including working with subsidiaries, importers, and dealers – not least in franchise setups.
- MOBILITY as a supplier/service partner for sharing solutions, but also directly within electrification / charging, autonomous, connectivity and subscription / rental solutions.
- Working with START-UPS to bring them to scale-up and/or maturity with strong focus on bringing service / product to market and operations to next level.

Key competences within

- Talent attraction
- Transport and logistics (aviation, automotive, shipping)
- Green transition and sustainability (smart city, climate solutions)

Network areas

- Denmark
- Europe (Germany, Russia, Ireland, Latvia, Switzerland)
- The Nordics (Finland, Iceland, Norway, and Sweden)

LARS PETER JUNG-LARSEN



Country

Dubai/Hong Kong

Brief description

- I am an international business leader having lived across the world and worked in top management positions of companies such as Hugo Boss, Georg Jensen, Hourglass Cosmetics and now as a Partner Luxury Advisory at Knight Frank.

Key competences within

- Hospitality (hotels, tourism, cruises)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Global branding (fashion, luxury, real estate, future living, branded property)

Network areas

- Europe (United Kingdom and Germany)
- Asia
- The Middle East
- North Africa

LAURA LYKKEGAARD

Country

South Africa



Brief description

- I am a Danish Connector, Expeditor, and Business Developer with 30 years of business experience in South Africa. However, most profoundly, I am a Relationship Nerd passionate about fostering meaningful connections.
- I am deeply passionate about entrepreneurship, realization, management and development and have since 1993 established and developed South African and African based businesses for Nordic companies/investors.

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports- and culture events, festivals, attractions)
- Hospitality (hotels, tourism, cruises)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Talent attraction

Network areas

- Africa and North Africa
- Denmark
- The Middle East
- The Nordics (Finland, Iceland, Norway, and Sweden)

MADS QVIST FREDERIKSEN

Country

Norway



Brief description

- Executive director at Arctic Economic Council
- Promoter of sustainable business development in the Arctic
- Has an international network from years in Norway, England, Iran and Afghanistan.
- Strengths: Advocacy, relationship building, and communication.
- Works on a daily basis with companies in 11 different countries, but with a focus on the Arctic.

Key competences within

- Green transition and sustainability (smart city, climate solutions)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Media and communication (marketing, PR, talks, campaigns)

Network areas

- The Arctic
- The Nordics (Finland, Iceland, Norway, Sweden, and Denmark)
- The Unity of the Realm (Denmark, Faroe Islands, and Greenland)

MALENE RYDAHL

Country

France



Brief description

- Writer, keynote speaker, and executive coach.
- Specialized in well-being and performance in companies inspired by the Danish leadership model.
- Worked with major French and multinational corporations and a frequent speaker for international institutions and elite schools such as the OECD, ENA and INSEAD.

Key competences within

- Attracting talent and investors from France
- Hospitality (hotels, tourism, cruises)
- Media and communication (marketing, PR, talks, campaigns)

Network areas

- Europe (France)

MARIANNE V. THOMSEN

Country

England, United Arab Emirates



Brief description

- Direct experience with A-list artists, marketing and promotion strategy plans, management, major VIP event productions, brand endorsement sponsor deals and promotion of artists.
- Over 10 years of experience working in various aspects of an organization, from management, accounting, media, finance, publishing and promotion with entertainment clients.

Key competences within

- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Life science (pharmaceuticals, biotech, health tech, microbiome)
- Large events (conferences, sports and culture events, festivals, attractions)
- Talent attraction from the UK and UAE
- Live music event productions for corporate events

Network areas

- Denmark
- Europe (England, Luxembourg, Holland, Spain)
- The Middle East
- North Africa

MARLENE GYLDMARK



Country

Switzerland

Brief description

- Senior manager within “Life science” with experience from the pharmaceutical industry, diagnostics industry, digital health, as well as research and teaching at the University of Copenhagen.
- Focused on market access, pricing, and evidence development, as well as medical technology assessment and decision-making within the healthcare system.
- Board member at ISPOR, as well as the patient organization Institute of Neurodiversity.

Key competences within

- Life science (pharmaceuticals, biotech, health tech, microbiome)
- Talent attraction
- Large events (conferences, sports and culture events, festivals, attractions)
- Education and research

Network areas

- Europe
- North America
- The Nordics (Finland, Iceland, Norway, and Sweden)

MARTIN MANNICHE



Country

California, USA

Brief description

- CEO of AXON Networks / Founder of Greenwave Systems
- Experienced Chairman of The Board of Directors with a demonstrated history of working in the telecommunications industry.
- Strong entrepreneurship, driven leader that drive innovation, go-to-market Strategy, Strategic Partnerships.

Key competences within

- Start-ups and entrepreneurship
- Business development
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Media and communication (marketing, PR, talks, campaigns)
- Tech (fintech, AI, blockchain)

Network areas

North America

MICHAEL STRUMBERGER

Country

Israel



Brief description

- Senior Relationship Manager at Sweetwood Capital
- Experience within the financial world in Israel
- Good contact with banks
- Involved in VC investments in Israel

Key competences within

- Tech (fintech, AI, blockchain)
- Hospitality (hotels, tourism, cruises)
- Media and communication (marketing, PR, talks, campaigns)

Network areas

- The Middle East
- North Africa

MICKEY BEYER-CLAUSEN

Country

USA



Brief description

- Co-founder and CEO of Timeshifter, world's most advanced technology platform for controlling circadian rhythms.
- Providing pro bono consulting to nonprofits through the Happiness Foundation, offering an alternative to traditional philanthropy.
- Co-founded several other businesses: Mental Workout, Trunk Archive, and Ascio Technologies.

Key competences within

- Start-Ups and Innovation
- Technology
- Travel
- Public Relations

Network areas

North America

MORTEN SØGAARD

Country

USA



Brief description

- President, Research & TechOps at Astellas Gene Therapies.
- President and Division Head at Gene Therapy Research and Technical Operations; pharma research management at senior level - VP/SVP/President (Pfizer, BI R&D LT), search & evaluation platform technologies (especially antibody, gene and cell therapy, gene editing, genetic diagnostics, AI).
- AI/informatics strategy and implementation for life science.
- Advised Danish politicians on precision medicine and genome strategy.

Key competences within

- Education and research
- Life science (pharmaceuticals, biotech, health tech, microbiome)
 - Investment in Danish biotech and healthcare IT companies and initiatives
 - Supporting Danish biotech start-ups to be ready for market entry e.g., in the USA.
- Tech (fintech, AI, blockchain)

Network areas

North America

NIELS STEINICHE RASMUSSEN

Country

Germany



Brief description

- Founder and Managing partner +RASMUSSEN GmbH & Co. KG.
www.plus-rasmussen.com.
- Long experience within finance.

Key competences within

- Attracting cities, public institutions, and large German companies to Copenhagen
- Hospitality (hotels, tourism, cruises)
- Media and communication (marketing, PR, talks, campaigns)
- Green transition and sustainability (smart city, climate solutions)

Network areas

Europe (Germany)

PEDER HOLM

Country

Japan/Denmark



Brief description

- Responsible for promotion and joint marketing efforts of Danish Agricultural products. Often in cooperation with other export sectors of Danish Industry, in particular transport, such as SAS, Thai Airways.
- Network in Japan includes major hotels, travel agencies, companies in retail sector, meat/dairy importers, and processors.
- Organization of study tours and seminars with a focus on Danish Lifestyle locally and in Denmark
- Maintenance and development of personal networks in primarily Japan within the areas mentioned below

Key competences within

- Japanese investment, employment, and tourist attraction
- Hospitality (hotels, tourism, cruises)
- Green transition and sustainability (smart city, climate solutions)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports- and culture events, festivals, attractions)
- Transport and logistics (aviation, automotive, shipping)

Network areas

Denmark and Asia

PETER KLEIN

Country

England



Brief description

- Executive Vice President at Mastercard
- Chairman of the Board in Mastercard Payment Services, Denmark & Norway
- Transformational business leader with over 25 years of experience in M&A, banking, technology, and Fintech's to Mastercard.
- Spent several years on the banking side, leading and growing global businesses and teams across multiple assets and functions Bank of America Merrill Lynch and JP Morgan. Whilst there, he also led several strategic technology and market infrastructure related investments.
- Peter is a keen angel investor, and advisor with particular focus on emerging technologies (blockchain) and the sporting industry.

Key competences within

- Finance and investment
- Tech (fintech, AI, blockchain)

Network areas

- Europe (England)
 - Australia
 - North America
-

PIA MØLLBACK-VERBIC



Country

India/Denmark

Brief description

- Founding Partner, Quipper Research Pvt Ltd – India
- Quipper Research is a full-service qualitative market research agency based in Mumbai, India. We provide in-depth market research insights for global brands across industries – primarily in India, Pakistan, and Bangladesh.
- Connecting Indian and Danish businesses, as well as insights on cultural differences when conducting business in India.
- Supporting Danish business delegations visiting Mumbai
- Liaison, as point of contact, for any Indian entity with commercial interests in Denmark (or vice versa).

Key competences within

- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports and culture events, festivals, attractions)
- Hospitality (hotels, tourism, cruises)

Network areas

Asia

RICHARDT EJNAR FANGEL



Country

Mexico

Brief description

- Consejero Honorario (Honorary Board Member) en Cámara Nórdica de Comercio en México, AC
- More than 36 years of work experience in Latin America (of which as CEO 2006 - 2018 for FLSmith Mexico).
- Areas of work within Latin America: How to do business, management, environment, education, ESG, cultural differences, board work etc.
- Owner of FANGYL (Mexican Company) a management advisory company specialized in Nordic companies in Mexico.

Key competences within

- Green transition and sustainability (smart city, climate solutions)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports and culture events, festivals, attractions)
- Life science (pharmaceuticals, biotech, health tech, microbiome)
- Talent attraction
- Education and research

Network areas

Latin America

STEFFEN EGELUND

Country

Singapore/Denmark



Brief description

- Founding partner and CEO of Media Track Pte Ltd - a media monitoring company with HQ in Singapore and offices in Singapore, Copenhagen, Manila, Kuala Lumpur and Hong Kong.
- Previously held several senior roles in Communications across Public Relations and Politics.
- Two decades experience in the Asian media and tech environment.
- Has a master's degree in political science and lives in Singapore with his wife and two children.

Key competences within

- Public relations in Southeast Asia e.g., facilitate meetings in Singapore.
- Advisory to Asian companies that want to enter Danish/European markets.
- Media and communication (marketing, PR, talks, campaigns)
- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Hospitality (hotels, tourism, cruises)

Network areas

- Denmark
- Europe (Norway, Sweden, Germany, Belgium, and England)
- Asia

SVEN THY CHRISTENSEN

Country

Spain



Brief description

- Vice President at FOWE Eco Solutions Ltd.
- General management with business development and sales in global maritime and energy markets.
- Efficiency in the maritime sector - ships, ports etc., as well as in the energy sector.
- General reduction of fuel consumption and emissions, - increasingly focused on circular/sustainable solutions.

Key competences within

- Art and culture (exhibitions, design, architecture, gastronomy, music)
- Life science (pharmaceuticals, biotech, health tech, microbiome)
- Talent attraction

Network areas

- Europe (Scandinavia, Germany, Benelux, France, Spain, Italy, Monaco, and Greece)
- Denmark
- Latin America

SØREN EJSENHARDT



Country

Switzerland

Brief description

- Highly respected Aviation consultant who has worked at management level in SAS, Swiss Air, and Swiss International Air Lines
- Access to the aviation industry and the aviation organizations IATA and IATP at the highest level.

Areas of contribution

- Attraction of airlines, aviation conferences, and motorhome tourism.
- Hospital quality development
- Hospitality (hotels, tourism, cruises)
- Green transition and sustainability (smart city, climate solutions)
- Large events (conferences, sports- and culture events, festivals, attractions)
- Transport and logistics (aviation, automotive, shipping)

Network areas

(Worldwide in general)

Europe, Asia, Africa, The Middle East, North Africa

The Nordics (Finland, Iceland, Norway, Sweden, and Denmark)

SØREN MOSE



Country

Switzerland

Brief description

- Chairman/Board Member in multiple companies
- Worked last 20 years in Switzerland.
- Has been the CEO of different banks in Switzerland; today he is the Chairman, Board Member, and Investor in companies all related to Finance and Technology.
- Present Chairman of TWINT AG, Chairman Altoo AG, Chairman SIX SIS AG, Chairman SIX SXC AG, Chairman SIX Security Services AG, Board Member SIX Group, Board Member BlackRock Switzerland AG and Board Member Tissot Velodrome AG.

Key competences within

- Tech (fintech, AI, blockchain)
- Talent attraction
- Large events (conferences, sports and culture events, festivals, attractions)

Network areas

Europe

SØREN STARUP NIELSEN

Country

Colombia



Brief description

- CEO and owner at Strinso, a company providing consulting services and solutions within infrastructure (asset management) and the defence industry in Latin America & the Caribbean.
- Non-Executive Director for “Mi manual del bebé”—Colombia’s largest information platforms for pregnant women and new parents, in partnership with Falabella and pharmaceutical companies like GSK and Bayer, among others.
- Master of Science (MSc) in Economics and Business Administration from Copenhagen Business School.

Key competences within

- Transport and logistics (especially aviation and infrastructure)
- Consulting (infrastructure, asset management, defense & security)
- Technology (integration of advanced technology)
- Media and communications

Network areas

- Latin America
- Asia-Pacific

THOMAS BAY

Country

United Arab Emirates/Denmark



Brief description

- Managing Director ISS Middle East - Africa, Partnership Countries
- +20 years of international experiences – having lived abroad for +18 years. More than 15 years in the Middle East.
- Extensive knowledge about the political and commercial situation in the ME. Strong local network in the ME region.
- Background within sales, export, entrepreneurship, diplomacy and C level positions.

Key competences within

- Start-ups, entrepreneurship, and innovation
- Talent attraction
- Media and communication (marketing, PR, talks, campaigns)
- Large events (conferences, sports and culture events, festivals, attractions)

Network areas

- The Middle East
- Asia
- Europe

TIMOTHY JACOB JENSEN

Country

Guangzhou, China

Brief description

Danish-American designer recognized as one of the most awarded in the world. At 17, he joined Bang & Olufsen's team of chief designers, and by 24 his first design was in MoMA's collection.

Chief Designer of Gaggenau and CEO of Jacob Jensen Design, expanding the JACOB JENSEN™ lifestyle brand to over 30 countries. Jensen has carried forward a centurylong family design legacy, now in its fourth generation.

Has served as Professor at Fudan University in Shanghai and Master at the DeTao Masters Academy, and founded design studios in Shanghai and Bangkok.

Today, he leads Timothy Jacob Jensen Studio and the brand BY TIMOTHY, working with a global team.

His guiding belief is that if everyone on the planet received fair pay for their work, there would be no poverty, no wars, and no refugees.

Key competences within

Art and culture (design, architecture, exhibitions)
Media and communication (branding, marketing, PR, talks, campaigns)
Business development
Entrepreneurship
Talent attraction

Network areas: Scandinavia, Europe, Asia (China, Japan, Korea, India, Singapore, Thailand), North America



ULRIK GARDE DUE

Country

France

Brief description

Chairmen, Board Director, Investor and Advisor to luxury and premium consumer brands.

Overseeing sustainability initiatives and driving purposeful actions across luxury industry.

Guiding strategic direction and growth initiatives for luxury lifestyle brands.

Creating innovative collaborations and experiential consumer concepts.

Transformed and built luxury brands into profitable entities, delivering significant revenue growth, profitability and brand equity.

Key competences within

C-level roles management (LVMH, Burberry, Georg Jensen and Fiskars).

Management of Family-controlled, Publicly listed and Private Equity-owned companies.

Network areas

Europe

US

Asia

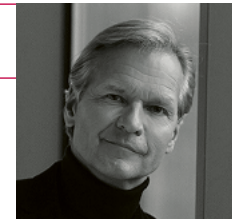




Photo by Daniel Rasmussen

Founders

COPENHAGEN
CAPACITY

wonderful
copenhagen